NIH Office of Dietary Supplements (ODS)  
2022–2023 Seminar Series  

Defining the Public Health Threat of Dietary Supplement Fraud  
John W. Spink, Ph.D.  
Department of Supply Chain Management  
Eli Broad Business College at Michigan State University  
East Lansing, MI  

Wednesday, September 21, 2022 ● 11 a.m. – 12 p.m. ET  
Join the Webinar  
Access code: 2577 437 7325 ● Password: ODSseminar  

John Spink, Ph.D., an Assistant Professor (Fixed-Term) in the Department of Supply Chain Management in the Eli Broad Business College at Michigan State University (MSU), has been the Director of the Food Fraud Initiative since 2013. From 2009 to 2013 he was an Assistant Professor in the School of Criminal Justice in the College of Social Science at MSU and an Assistant Professor in the College of Veterinary Medicine, supporting food safety activities with a focus on food fraud prevention. From 2005 to 2019 he developed and taught graduate courses including Packaging for Food Safety, Anti-Counterfeiting and Product Protection (Food Fraud), and Quantifying Food Risk. He spent 11 years at Chevron Corporation before returning to MSU to start his Ph.D. in 2006.

His leadership positions include product-fraud-related activities with ISO 22000 Food Safety and with the TC292 Security Management/Fraud Countermeasure at the Global Food Safety Initiative Food Fraud Think Tank and U.S. Pharmacopeia. Global activities include engagements with the European Commission, INTERPOL and Operation OPSON, New Zealand Ministry for Primary Industries, the Codex Alimentarius of the Food and Agriculture Organization/World Health Organization Food Standards Programme, and service as an Advisor on Food Fraud to the Chinese National Center for Food Safety Risk Assessment. Dr. Spink is widely published in leading academic journals including articles titled “Defining the Public Health Threat of Food Fraud,” "Defining the Types of Counterfeiters, Counterfeiting, and Offender Organizations," and "Introduction of the Food Fraud Initial Screening Method (FFIS)." His 2019 Food Fraud Prevention was the first textbook on the topic. For more information, see www.FoodFraudPrevention.com.

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