

NIH Office of Dietary Supplements (ODS) 2022–2023 Seminar Series

Defining the Public Health Threat of Dietary Supplement Fraud

John W. Spink, Ph.D.

Department of Supply Chain Management
Eli Broad Business College at Michigan State University
East Lansing, MI

Wednesday, September 21, 2022 • 11 a.m. – 12 p.m. ET

Join the [Webinar](#)

Access code: 2577 437 7325 • Password: ODSseminar



John Spink, Ph.D., an Assistant Professor (Fixed-Term) in the Department of Supply Chain Management in the Eli Broad Business College at Michigan State University (MSU), has been the Director of the Food Fraud Initiative since 2013. From 2009 to 2013 he was an Assistant Professor in the School of Criminal Justice in the College of Social Science at MSU and an Assistant Professor in the College of Veterinary Medicine, supporting food safety activities with a focus on food fraud prevention. From 2005 to 2019 he developed and taught graduate courses including Packaging for Food Safety, Anti-Counterfeiting and Product Protection (Food Fraud), and Quantifying Food Risk. He spent 11 years at Chevron Corporation before returning to MSU to start his Ph.D. in 2006.

His leadership positions include product-fraud-related activities with ISO 22000 Food Safety and with the TC292 Security Management/Fraud Countermeasure at the Global Food Safety Initiative Food Fraud Think Tank and U.S. Pharmacopeia. Global activities include engagements with the European Commission, INTERPOL and Operation OPSON, New Zealand Ministry for Primary Industries, the Codex Alimentarius of the Food and Agriculture Organization/World Health Organization Food Standards Programme, and service as an Advisor on Food Fraud to the Chinese National Center for Food Safety Risk Assessment. Dr. Spink is widely published in leading academic journals including articles titled "Defining the Public Health Threat of Food Fraud," "Defining the Types of Counterfeiters, Counterfeiting, and Offender Organizations," and "Introduction of the Food Fraud Initial Screening Method (FFIS)." His 2019 *Food Fraud Prevention* was the first textbook on the topic. For more information, see www.FoodFraudPrevention.com.

Recent Publications

1. Spink, John W (2019). *Food Fraud Prevention – Introduction, Implementation, and Management*; part of the Food Microbiology and Food Safety series, Springer Publishing, New York, eBook ISBN 978-1-4939-9621-6, DOI 10.1007/978-1-4939-9621-6, Hardcover ISBN 978-1-4939-9619-3, Edition Number 1, Number of Pages XIX, 591 [Online version available October 2019].
<https://www.springer.com/gp/book/9781493996193>
2. Spink, John (2019). "The Current State of Food Fraud Prevention: Overview and Requirements to Address "How to Start?" and "How Much is Enough?" *Current Opinions in Food Science (COFS)*.
<https://www.sciencedirect.com/science/article/pii/S2214799319300098>
3. Spink, John, Hegarty, P. Vincent, Fortin, N.D., Elliott, Christopher T., and Moyer, D.C. (2019). "The Application of Public Policy Theory to the Emerging Food Fraud Risk: Next Steps." *Trends in Food Science & Technology*, 85 (March 2019): 116–128.
<https://www.sciencedirect.com/science/article/abs/pii/S0924224417306192>



**Strengthening Knowledge and
Understanding of Dietary Supplements**